



# Universal Signs

Branding Specialists

## ABOUT US

Our company started with humble beginnings in 1989 when father and son, Robert & David Cameron decided to start a clothing branding business together. Over the years, the company grew and expanded to a point where larger business premises and new equipment were required to provide for the supply and demand of its branded garments. By the year 2000, the company had acquired the reputation of providing its key market with fast, affordable and quality products which still remains its key mission today. The company then decided to expand its product ranges to include signage and market branding. Since then, Universal Signs has managed to become a corner stone in the branding community and are held in high regard for the services it continues to provide to this day. Universal Signs is also still a family run business, which gives the company the personal edge to achieve it's goals.

## OUR MISSION

We are a dedicated business which aims to provide quality to the end user at market related prices or better. Through research and development our team strives to continuously add to, and improve our own house brand products. Regular consultation with suppliers ensures our clients always get the best products available on the global market at any given time. We strive to achieve the highest standards of quality and efficiency with every project undertaken, and last but not least treat all our clients with dignity, respect and understanding.

## OUR CLIENTS

Universal Signs provides goods and services to both the public and business sectors. All clients are welcome, and we treat each one with the same level of professionalism. Amongst our larger clients we are proud to say that we are preferred supply vendors for the likes of The Netcare Group of Hospitals, Imperial Logistics, Barloworld Equipment, Macsteel, Saint Gobain, Chryso & ABE Construction Chemicals to mention just a few.

## OUR FUTURE

Our vision is to always exceed our clients expectations and remain a leader in the branding industry. Through continued research and development we will achieve our goals to become and remain the best branding company available on the market. Dedication and attention to detail in everything we do, will see us succeed for many more years to come.

## OUR PRODUCTS

Whilst starting the company as a garment brander, Universal Signs now boasts a wide range of different products.

Some of which include the following:

- \* Point of sale branding
- \* Bill boards
- \* Safety signs
- \* Fabricated signs
- \* Illuminated signs
- \* Rubber stamps
- \* Number plates
- \* All types of banners
- \* Estate agent boards
- \* Vehicle & Fleet branding
- \* Resin labels
- \* Name badges
- \* Graphic design services
- \* Flyers
- \* Business cards
- \* Invoice & Quotation books
- \* Coffee Mugs
- \* Promotional Items

...and the list goes on. If you want your name on it, we will put it there!

Thank you for taking the time to read our company profile and we believe we are the right company for your project.

Kind regards  
The Universal Signs Team

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Welcome to our world... Where quality is just a habit!

Taking care of  
your branding  
requirements  
since 1989.

